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TWF Debuts its First Ever NFT Collection for Gender Equality



Dear TWF Friends.

TWF is thrilled to <u>announce</u> our first ever NFT project, created in collaboration with Hanson Robotics' Al Robot Sophia, the world's first robot citizen and the first robot Innovation Ambassador for the United Nations Development Programme, and Hong Kong artist Sophia Hotung. The NFT project, "**Future Values:**Imagining Digital Gender Equality", debuts at Digital Art Fair Xperience beginning today, October 20.

The collection aims to encourage greater diversity and inclusivity within the tech and crypto industries, as well as promote greater gender equality through technology. Proceeds from the NFT sales will fund our programmes, research and advocacy.

The artwork, consisting of three NFTs, is a successful collaboration between artificial intelligence and humans. "\$OPH" was first designed by illustrator Sophia Hotung, Al Robot Sophia then applied a combination of algorithms, neural networks, and symbolic Al to create the final product. What these two artists share in common is not just their first name "Sophia", but also their common identity as feminists and their desire to drive awareness on gender inequality, and champion for a gender-equal future through this initiative.

The NFT design combines Sophia Hotung's original artwork collection, "Stamp Beauty", and then added with an abstract touch by Al Robot Sophia. "\$OPH" is modelled after the \$2 Hong Kong coin with its distinctive ridged edges, reinforcing the local roots of Al Robot Sophia and Sophia Hotung. Released in collaboration with Sotheby's and Digital Art Fair, "\$OPH" will be exclusively auctioned at <u>Sotheby's</u> from October 20 - 27.

"\$OPH" will be dropped as part of a collection, which includes:

Stamp of Approval - Animated video "Stamp of Approval" overviews the creative process in this visionary collaboration between artificial intelligence and humans. "Stamp of Approval" will be auctioned as a one-of-one NFT.

Stamp Beauty - The "Stamp Beauty" colourways collection features Sophia the Robot and the iconic Hong Kong skyline, and forms the foundation for the collaboration. "Stamp Beauty" is available in five colours – Lilac, Mustard, Teal, Vermillion, and the exclusive collectors' piece in Charcoal.

"Stamp of Approval" will be auctioned and "Stamp Beauty" will be available for purchase in conjunction with Digital Art Fair. Follow us on Instagram, Facebook and LinkedIn for the latest updates on when it goes live. We hope this collaboration will inspire the next generation of women to challenge gender stereotypes, gain tech skills and become innovators at the nexus of technology and art to drive equality.

Check out the Collection and come visit our exhibition at the <u>Digital Art Fair Xperience</u> October 22 - November 6 – see you there!

UPCOMING EVENT



SOLD OUT! TWF Gala Dinner 2022 - From HereWe Lead

We're delighted to invite you to join TWF's Annual Gala Dinner on **November 10, 2022**, at JW Marriott Hong Kong, sponsored by Title sponsor **Bloomberg** and Associate sponsors **Jardines** and **Meta** in an inperson format.

Under the theme **'From Here We Lead'**, we stand on the precipice of change: social, environmental and technological. Already, we can see the widespread effects of these developments - particularly for our most vulnerable populations including women and girls. We are now on new ground to cultivate the future we all deserve – a future with thriving workplaces, cleaner skies and happier families. From here, we lead the future with bold, innovative solutions to foster a more gender equal and inclusive city for all. Join us to transform our city into an inclusive, gender equal reality for everyone.

Whilst tables are sold out, please stay tuned for more information on how you can support our Gala Dinner 2022!

PROGRAMME UPDATES



Morgan Stanley X TWF Step into STEM Scholarship

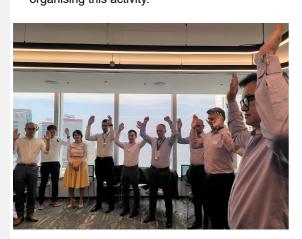
We are delighted to launch the Step into STEM Scholarship Scheme with Morgan Stanley to support students in need in Hong Kong by providing them financial assistance and skill-building opportunities. The scholarship aims to help address the structural under-representation of women from underserved communities pursuing STEM related degrees. Scholarships will be awarded to selected eligible students who are interested in pursuing a STEM career and are admitted to a full-time STEM degree at a university in Hong Kong starting in September 2023.



Girls Go Tech: Power Journey

On October 8, GGT participants joined an event coorganised by CLP Holdings to learn how technology is used in the power industry. They visited CLP's E-Playground, in which they explored power generation and transmission as well as renewable energy. In the STEM workshop that followed, they assembled their own remote-controlled vehicles that had the ability to stream live videos. These are often used in the power industry to accomplish tasks in spaces that are difficult to access. Many thanks to CLP Holdings for coorganising this activity.





Male Allies Influencer Circles - Privilege

This month we kickstarted our Male Allies Influencer Circles. Over 130 Allies attended across nine circles, all around Hong Kong Island. This session set the foundation for the Male Allies Initiative ahead by assessing and understanding their privilege and how to use it to be a better ally. Thank you to our wonderful Influencer Circle Leads for facilitating these groups!

IN THE SPOTLIGHT



Closing the Gender Gap

On October 7, TWF CEO Fiona Nott joined a panel discussion alongside Olivia Cotes-James | LUÜNA, Rachael Shek | Herbert Smith Freehills and Winnie Chui | OT&P Healthcare to discuss how the gender health gap affects women and others in Hong Kong, touching on menopause, menstruation, hormone health, and wellness, among other issues as well as their impact in the workplace, in the wider community and in receiving proper medical care.

SUPPORT TWF!







"Stamp Beauty" NFT Sales in Support of TWF

Created by Hong Kong artist Sophia Hotung, the "Stamp Beauty" colourways collection features Sophia the Robot and the iconic Hong Kong skyline, and forms the foundation for the "Future Values: Imagining Digital Gender Equality" NFT collaboration.

"Stamp Beauty" is available in five colours – Lilac, Mustard, Teal, Vermillion, and the exclusive collectors' piece in Charcoal. Lilac, Mustard, Teal and Vermillion are available for sale at HK\$500 per piece in up to 100 issues of each colour.

The Charcoal Edition will be gifted as an exclusive collector's item to the **first 25 collectors** who purchase the four other colours (Lilac, Mustard, Teal, and Vermillion). A portion of proceeds from each sale

will go towards TWF's work so consider supporting us and owning your own uniquely Hong Kong, future forward,and gender equality promoting NFT!

The collection will be available soon for purchase. To stay updated, follow us on Instagram, Facebook and LinkedIn.

IN THE COMMUNITY

AVCJ Diversity & Inclusion Forum

TWF is pleased to support the AVCJ Diversity & Inclusion Forum, which brings together senior alternative investment professionals across the globe for a half-day of insightful and meaningful discussions on the key learnings, best practice and top issues surrounding diversity, equity and inclusion in the regional private equity and venture capital industry. TWF supporters receive a 15% discount — please use VIP code **DITWF** for registration.



14 November 2022, 13.30 (SGT) Four Seasons Hotel, Singapore & Online

Register now!

ON OUR RADAR

The Good

• 6 Women Using Technology To Shape The Future (Tatler)

The Challenging

• <u>Hong Kong's plan to make reporting suspected child abuse mandatory could do more harm than good, survivors say (HKFP)</u>

The Unexpected

• In a New Nonbinary Category, One Marathoner Finally Feels at Home (NYT)

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