



If you can't read this mail, click [here](#).

## Myths, Misogyny and Misconduct



Dear TWF Friends,

We have been energised by the many out of office messages we have been receiving as people begin travelling again amidst reduced pandemic restrictions. The greater ease with which we can connect with the rest of the world has similarly inspired us to closely monitor global and local developments for women and girls, and their implications for all of us.

Here are three areas to note:

**Ongoing violence against women and girls:** Over the past few weeks, we've seen a spate of violence towards women and girls across the globe: the bombing of a girls' school in Afghanistan (and violence towards the women protesting this incident), the death of a young woman in Iran over inappropriate clothing and the death of a woman in South Korea who was killed by a stalker after her failed efforts to have a pre-trial detention warrant. While there are myriad complex factors, one message is clear: from institutions to legal frameworks, there needs to be urgent reform in how we value and protect the lives of half of our population. Hong Kong is not exempt from this reform – more than 1 in 3 women have experienced sexual violence in this city. This is why TWF ran our #MakePeopleCount campaign to raise awareness on sexual violence and provide resources for education and support. We also urge the Government to draft the 70 critical recommendations on sexual violence from the Hong Kong Law Reform Commission into law as a priority.

[Read More](#)

## UPCOMING EVENT

### TWF Gala Dinner 2022 - From Here We Lead

We're delighted to invite you to join TWF's Annual Gala Dinner on **November 10, 2022**, at JW Marriott Hong Kong, sponsored by Title sponsor **Bloomberg** and Associate sponsors **Jardines** and **Meta** in an in-

# Gala Dinner 2022

November 10, 2022 | JW Marriot Hong Kong | 6:30 - 10:00pm

FROM HERE WE LEAD



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person format.

Under the theme **'From Here We Lead'**, we stand on the precipice of change: social, environmental and technological. Already, we can see the widespread effects of these developments - particularly for our most vulnerable populations including women and girls. We are now on new ground to cultivate the future we all deserve – a future with thriving workplaces, cleaner skies and happier families. From here, we lead the future with bold, innovative solutions to foster a more gender equal and inclusive city for all. Join us to transform our city into an inclusive, gender equal reality for everyone.

Tables and tickets are strictly limited and selling fast. Please confirm early to avoid disappointment! Please email [development@twfhk.org](mailto:development@twfhk.org) for more information on table sponsorship opportunities or individual tickets.

## PROGRAMME UPDATES



### Girls Go Tech: Learning Space Design Workshop

On September 24, GGT participants visited Steelcase's Worklife Centre for a learning space design workshop. They learned the importance of human-centred design, and how technology is used in design and to enhance collaboration. They also toured the office to explore more of the design thinking behind furniture and workspaces, and took part in a mini active learning space design competition. Heartfelt thanks to Steelcase Learning Team for hosting the workshop and Worklife Centre tour!

### Mentoring Programme 22-23 Icebreaker #1

On October 5, we hosted our very first icebreaker for the Mentoring Programme for Women Leaders 22/23 cohort. 36 participants spent their lunchtime getting to know each other with the aim of finding their ideal match for their mentoring relationship. We were thrilled to kickstart the Programme with this energising icebreaker. Wishing all the participants a very rewarding and valuable experience from this year's Mentoring Programme for Women Leaders!

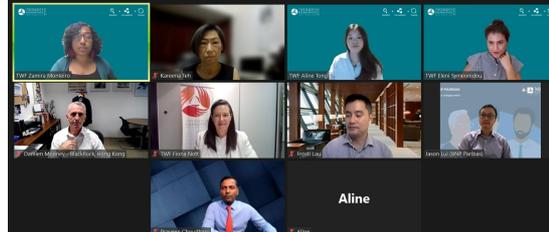


### Gender Equality and Inclusion Working Group - Meet & Greet

On September 21, we held our Meet & Greet session for the new cycle of the Gender Equality and Inclusion Working Group. This is a group of senior HR and business leaders from our Advocate partners that will be meeting on a quarterly basis to discuss the theme of 'Female Burnout', its implications in the workplace, and how we can move forward and implement solutions. We look forward to another impactful year!

## Male Allies Launch

In September, we launched our fifth cycle of Male Allies, and it's our largest cohort yet - we're pleased to welcome 42 Corporate Partners and over 250 participants to the Programme! A huge thank you to our wonderful speakers, including our Male Allies Leadership Council Co-Chairs Damien Mooney and Frosti Lau, as well as our panellists Praveen Choudhary, Jason Lui, and Kareena Teh for their honest and inspiring sharing as Male and Female Allies. This year, our Allies will follow a new progressive learning journey, exploring what allyship means to them and how they can bring change to their organisations and communities. It is the start of an exciting road and we're looking forward to a great cycle!



## IN THE SPOTLIGHT



**FIONA NOTT**  
CHIEF EXECUTIVE OFFICER,  
THE WOMEN'S FOUNDATION

Given the global talent shortage and an increased appetite among employees to work for companies that prioritize DEI, having a clearly defined inclusion strategy and accompanying set

APLUS

### TWF CEO Discusses DEI Strategies with A Plus Magazine

Given the global talent shortage and an increased appetite among employees to work for companies that prioritise diversity, equity & inclusion (DEI), TWF CEO Fiona Nott shared four actions that organisations may consider adopting to improve their DEI strategies with a gender focus in the latest A Plus Magazine.

[Read more](#)

## SUPPORT TWF!



### Non Fungible Venus

TWF is delighted to be a beneficiary of the **Non Fungible Venus NFT** Collection by Marcello Kwan and Alex Au. This collection is a vibrant, contemporary take on Sandro Botticelli's iconic 'The Birth of Venus' painting, algorithmically generated on the Polygon Blockchain via the ERC-721 token standard. Each NFT is a uniquely hand-drawn and generative digital collectible. After sending donation proof of **HK\$500** supporting TWF and/or four other charity beneficiaries, they will gift you one Venus. There are only a limited number available, so consider supporting gender equality and owning a unique Venus collectible today.

[Find out more](#)

## IN THE COMMUNITY

### AVCJ Diversity & Inclusion Forum

TWF is pleased to support the AVCJ Diversity & Inclusion Forum, which brings together senior alternative investment professionals across the globe for a half-day of insightful and meaningful discussions on the key learnings, best practice and top issues

surrounding diversity, equity and inclusion in the regional private equity and venture capital industry. TWF supporters receive a 15% discount — please use VIP code **DITWF** for registration.

14 November 2022, 13.30 (SGT)  
Four Seasons Hotel, Singapore & Online

[Register now!](#)



## OPENING AT TWF

### Programme Senior Manager / Manager (Pipeline Initiatives)

TWF is seeking a full-time Programme Senior Manager / Manager (Pipeline Initiatives) to join its dynamic team. This is an exciting opportunity to help amplify TWF's voice in the community and contribute to a range of programmes making an impact across Hong Kong. Applications should be received by October 14, 2022.

[Apply Now](#)

## MENTAL WELL-BEING

As the COVID-19 situation continues to evolve, TWF will be providing resources to support your mental and physical well-being. Be sure to check back each week for new tools and activities.

- [The 3 step zen method](#) (Zen Mindfulness)
- [Loving-Kindness Meditation: Strengthen feelings of kindness and connection toward others](#) (Greater Good in Action)
- [A nutritionist shares the 35 best foods to boost mood and brain energy levels: 'Put these on your grocery list'](#) (CNBC)

## ON OUR RADAR

### The Good

- [Virgin Atlantic staff can choose which uniform to wear 'no matter their gender'](#) (The Guardian)

### The Challenging

- [South Korea hunts down leader of new 'Nth Room' as sex crimes soar despite digital reforms](#) (SCMP)

### The Unexpected

- [Hong Kong research brings hope of non-invasive self-test kit for women to replace Pap smear in fight against cervical cancer](#) (SCMP)

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