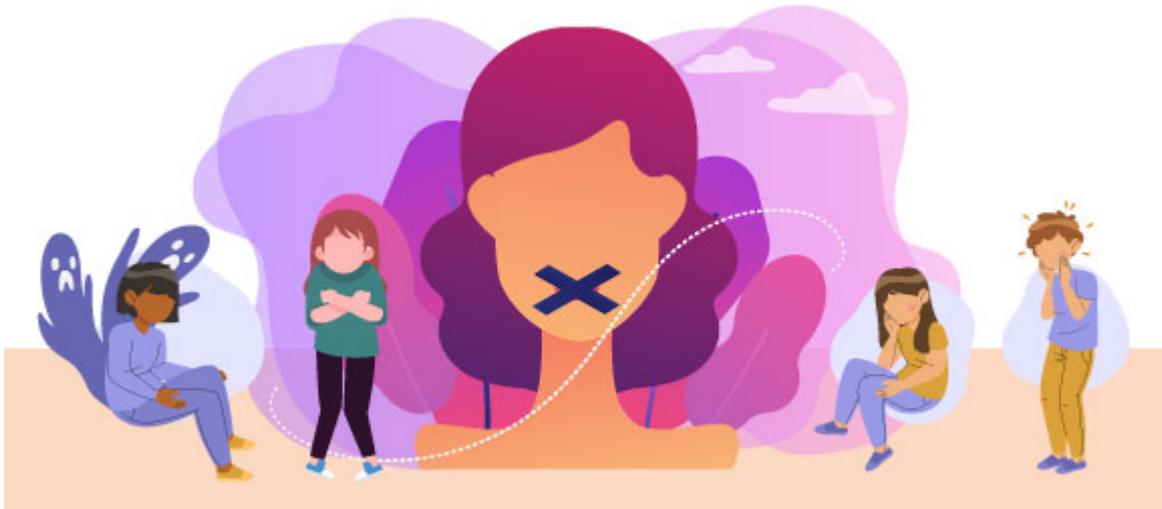




If you can't read this mail, click [here](#).

Misogyny, Myths, and Media: Impact on Sexual Assault Victims



Dear TWF Friends,

April is Sexual Assault Awareness month -- the sheer number of people, overwhelmingly women, that will suffer from a sexually violent experience should give us all pause. Globally, 30% of women experience sexual violence in their lifetime; in Hong Kong, the percentage of women facing sexual violence increases to 37%. Whilst we know sexual violence impacts people of all genders, women are still the overwhelming reported victims of sexual harassment, assault and abuse. An added layer of complexity and trauma for victims is the often-double standard they face in the way that crimes are reported and how victims are portrayed, and ultimately, judged.

An instance of this misogynistic attitude in Hong Kong was just reported in the SCMP yesterday where a woman had been asked by a male tourist to take a selfie and was sexually assaulted in the process. In parallel with reporting this incident to the police (who informed her there were several reports against him for similar behaviour), she also posted it on a widely followed Facebook group Hong Kong Moms to warn others about this perpetrator and potentially prevent them from having a similar experience. Whilst some of the comments were supportive, many accused her of inviting this experience through her willingness to take a selfie with a stranger.

The same damaging attitudes and beliefs that lead to victim blaming extend to abuse and judgement felt by many women who work as sex influencers. This puts women in physical danger and many have experienced online abuse. More broadly, it can dangerously blur the line of consent and impede justice for all victims.

[Read More](#)

UPCOMING EVENT



Gala Dinner 2023 – Save the Date!

We are excited to be hosting our in-person Gala Dinner sponsored by Title Sponsor, **Bloomberg**, on November 2, 2023, at The Ritz-Carlton Hong Kong. We hope you can mark this special occasion in your calendar. More details to follow!

For information on sponsorship opportunities, please contact Phoebe.Ho@twfhk.org or Development@twfhk.org.

PROGRAMME UPDATES



Girls Go Tech: Work Shadowing Scheme

During the Easter holiday, GGT participants took part in a Work Shadowing Scheme at CLP Power Learning Institute. They had an opportunity to try different work tools and test out their functions, including 3D printing tools, and gained hands-on experience of what it is like to be an engineer. They also met female engineers to learn about their career paths, different job opportunities and industry trends. A big thank you to CLP for providing our participants with this eye-opening experience!

Photo note: Students tried out the switching operation, wiring work and cable jointing display model under supervision.

GEIWG Session 3: Caregiving

On March 22, we had a thought-provoking discussion on support for employees with caregiving responsibilities. It was inspiring to hear from MTR and Jardine Matheson about their current and planned initiatives in this space. At our group discussion, participants talked about the importance of culture, manager support and training, and workforce gaps working caregivers can fill. Identifying caregivers, understanding the kind of support they need to thrive at work, and being able to tackle this equitably whilst keeping in mind business operations and needs is essential. Thank you Bloomberg for hosting!



Gender Equality & Inclusion Working Group: Session Three – Caregiving | March 2023



Boardroom Series: Effective Boards

Last week, we joined a workshop led by Black Isle Global about effective boards. The session started with an interactive ice-breaker followed by group discussions about the various double binds that women face in the workplace. Using evidence-based models, participants learnt to speak up and build meaningful relationships to progress to board positions. Thank you Baker McKenzie for hosting!

Male Allies: Influencing Stakeholders

Last month, we held our fourth Male Allies Influencer Circle session on “Influencing Stakeholders”. During group discussions, participants identified the key stakeholders that are central to their DEI efforts and learnt a variety of techniques to influence their positions. It was very inspiring to see how our Male Allies are driving change in their own organisations.

Influencer Circle: Influencing Stakeholders Session 4 - March, 2023



IN THE SPOTLIGHT



TWF CEO Joins Economist Impact Panel Discussion

On March 20, TWF CEO Fiona Nott spoke on a panel discussion entitled “Fairness by Design: tech for diversity, equity and inclusion” hosted by Economist Impact as part of their third annual Technology for Change Asia conference. Moderated by Economist Impact’s Elizabeth Mackie and alongside panellists Bolor-Erdene Battsengel, former vice-minister for the Ministry of Digital Development and Communications in Mongolia, and Harsha Rodrigues, executive vice-president, regional client services, Women’s World Banking, they spoke about the gender and diversity gap in tech access, the benefits of digital literacy and upskilling, the adoption of DEI as a de-risking strategy, and how leaders in any sector can meaningfully integrate DEI into every aspect of their work. The recording of the session is available on demand [here](#), please sign up first to view the videos.

TWF CEO Delivers Keynote for EMpower Annual Dinner

On March 23, TWF CEO Fiona Nott gave a speech at EMpower’s Annual Dinner. Her remarks concentrated on issues surrounding marginalised girls and education in Hong Kong, the importance of studying STEM subjects and how EMpower’s funding and involvement has contributed to the success of our Girls Go Tech Programme and enabled us to have impact in the community. The event serves as a fundraiser for all of EMpower’s grantee partners, including TWF. Thank you, EMpower, for inviting us to share our experience working with you!



TWF Programme Director Speaks on Mind HK Panel

On March 28, TWF was pleased to support a panel discussion on women’s mental health hosted by Mind HK. The discussion featured TWF’s Programme Director Connie Cheung alongside Mind HK Ambassadors Tiffany and Vivian, and moderated by Steph Ng | Mind HK PhD student and Body Banter Founder. The speakers shared their personal stories of managing their mental health, highlighting the importance of finding a balance between work and

personal life. The event aimed to shift the public's perspective towards mental health diagnoses, showing realistic portrayals of people who have faced mental health problems, while emphasising the necessity of work-life balance for women's mental health.

IN THE COMMUNITY



Sign Up for Gay Games Hong Kong Now!

TWF is thrilled to support one of the largest inclusive, community-based, multi-sport, and arts & culture events in the world this November - Gay Games Hong Kong 2023. The event will include an opening ceremony, over 20 sports (including mahjong and dragon boat), a festival village, arts and culture festival, and closing ceremony. Anyone over 18 years old is welcome to participate regardless of sexual orientation, gender identity, race or ability: Games for ALL.

Sign up now and show your support for equity and inclusion by championing Asia's very first Gay Games! Please contact hello@gghk2023.com if you have any questions.

[Sign up here!](#)

ON OUR RADAR

The Good

- [2023 is shaping up to be the Year of the 50+ Woman \(The Hill\)](#)

The Challenging

- ['Murder victim, rape survivor, porn star': How Hong Kong media treats women reveals a wider issue, scholars say \(HKFP\)](#)

The Unexpected

- [Watch the comedy series 'PIVOT,' which highlights the gender bias women who are ambitious face in their pursuit of leadership](#)

9A Chun Wo Commercial Centre, 23-29 Wing Wo Street, Sheung Wan, Hong Kong



You received this e-mail because you subscribed to The Women's Foundation newsletter. To [unsubscribe](#), please click [here](#).