

Dear TWF friends

The Women's Foundation Hack for Gender Equality Pilot



Hack for Gender Equality

Visibility is critical in the workplace -- enabling employees to demonstrate their skills, land prominent assignments and build strategic relationships. For women, however, the importance of visibility creates a conundrum.

According to research, women may lose out on promotion opportunities because their direct reporting lines do not know them well or incorrectly evaluate their ambitions, and may therefore underrate their job performance. This limits their professional advancement and may help explain why senior leadership remains overwhelmingly male across industries.

However, when women try to make themselves more visible, they may face backlash for violating social norms on how women are expected to behave, and risk losing their hard-won career gains. COVID-19 has only compounded some of the challenges women face in being seen, heard, valued and recognised accordingly.

To think more critically about this problem, we organised our first Hack for Gender Equality, which brought together our programme participants from the Mentoring Programme for Women Leaders, Male Allies, and Women to Watch in a creative and collaborative environment to find innovative solutions. Reviewed by a panel of judges for their creativity, feasibility and impact, here are some of their ideas:

 [Read More](#)

UPCOMING EVENT

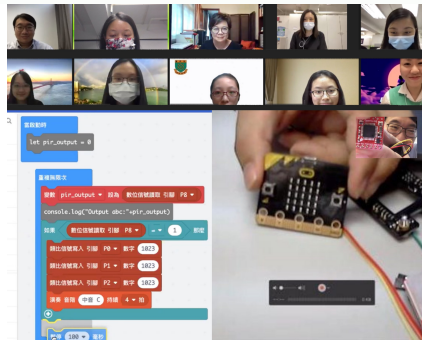


Webinar on TWF's New Masculinities Research - Join Us!

Join our webinar exploring the highlights and real-world implications of our new research on young men's masculinities in Hong Kong. Commissioned researchers, Dr Anita Chan | The Education University of Hong Kong and Dr Adam Cheung | Hong Kong Baptist University will share key research findings. They will then be joined by Tony Law | University Student and Peter Hwang | DragonCor Logistics (A Blackstone Company) to discuss these findings in a broader societal context.

Thursday, July 8
 12.30-1.30pm
 via Zoom

[Register here](#)



Girls Go Tech Online Tutorial

On June 23, GGT participants attended their first online coding tutorial. These interactive tutorials aim to support participants' courses and projects on the GGT online platform. Participants improved their coding skills and learned how to programme a micro:bit burglar alarm with the tutor's step-by-step guidance. More tutorials are scheduled during the summer holidays.

Girls Go Tech Online Career Workshop

On June 30, GGT participants took part in an online career workshop, co-organised by State Street. The participants learned useful CV writing techniques that will enable their job applications to stand out. They also engaged in mock interviews with volunteers and received valuable advice on how to highlight their strengths. Huge thanks to State Street and their volunteers for such a wonderful workshop!



[Read more...](#)



Mentoring Programme Info Sessions

This July, TWF will launch the 13th year of our highly acclaimed Mentoring Programme for Women Leaders. Every year, this best in class programme matches 50 high potential, aspiring female leaders with 50 successful, senior executive women. All interested applicants **MUST** attend an Information Session to find out more about the Programme curriculum, the commitment required, and the selection and pairing process.

Attendance at one session is a compulsory component of the application process. Please register for **ONE** session only.

[Click here for the list of sessions](#)

OPENINGS AT TWF

We Are Hiring!

TWF has several vacancies for interested individuals to apply to join its rapidly growing and dynamic team. Find out more [here](#).

Volunteer Needed

We have a vacancy for a volunteer within our Development Team to support our upcoming Gala Dinner in November 2021. If you'd like to join us, please send a copy of your CV to Lisa.Withey@twfhk.org.

WHAT WE'RE READING

Gender Equality

- [Landmark gender equality forum concludes with concrete commitments, plan to advance parity by 2026 \(UN\)](#)
- [The future we expect: women's health and gender equality \(WHO\)](#)
- [Gates Foundation pledges \\$2.1B for gender equality \(Aljazeera\)](#)
- [Gender Stereotypes Contribute to Teen Depression and Threaten Equality Globally: Study \(Global Citizen\)](#)
- [Global Financial Services Firms Are Gender Balancing. At Last. \(Forbes\)](#)
- [Papers by women have fewer citations in top medical journals – study \(Guardian\)](#)
- [The upskilling revolution will fail if women are left behind \(Fortune\)](#)
- [What is gender-fluid clothing? Fashion industry experts explain. \(NBC\)](#)
- [200 women call on tech giants to prioritize online safety. Here's how \(WEF\)](#)
- [Breastfeeding allowed! Olympian mothers can bring their babies to Tokyo \(Women's Agenda\)](#)

Sexual Violence & Harassment

- [Bill Cosby release sparks worries it will set back #MeToo progress](#) (Reuters)
- [Social network giants pledge to tackle abuse of women online](#) (Guardian)
- [Turkey women protest withdrawal from gender protection treaty](#) (Aljazeera)

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