

Dear TWF friends



### Leading with Courage

*"A leader takes people where they want to go. A great leader takes people where they don't necessarily want to go, but ought to be."* - Rosalynn Carter, former US First Lady

Hong Kong has been weathering the coronavirus storm with resilience and solidarity. However, the end date is still unknown and in the past week we have seen an upsurge in COVID-19 cases which is concerning. The global outlook is even more grim – 197 countries are now reporting cases with a wide disparity in how, and to what extent, governments are implementing containment measures. We hope you are coping with the ongoing stress and strain that this situation places on all of us. TWF is aiming to stay positive and inspiring women around the world are helping us to do that.

Now that COVID-19 is escalating beyond Asia, female leaders of nations in other parts of the world are coming into focus for their decisive and empathetic response to this crisis, which has helped to limit its spread. Leaders like Jacinda Ardern in New Zealand and Sanna Marin, Finland's Prime Minister who leads an all-female coalition, have been praised for making tough and timely decisions around health, travel restrictions and finance for their countries.

Ardern, in particular, is known for her 'politics of kindness' and her outstanding communication skills, which have seen her guide New Zealand and the world through previous emergencies in her relatively short tenure as PM, including the Christchurch terrorist attack and the volcanic eruption, all while publicly juggling the responsibilities of being a new parent.

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## UPCOMING EVENT



### Reschedule: International Women's Day Lunch 2020

Please join us for TWF's International Women's Day Lunch on **June 11, 2020**, at the Conrad Hong Kong, sponsored by Swire Group and Swire Properties, as we reaffirm our commitment to build a gender-balanced world.

This year's theme will focus on **Designing Equality**, featuring our panel of inspiring female voices, including; Marisa Yiu | DESIGN TRUST and Natasha Usher | nude design, moderated by Eric Schuldenfrei | HKU. The panel will explore the interaction of gender and design in private, public and commercial spaces and discuss challenges and celebrate achievements of women in the Hong Kong design world.

International Women's Day may officially be coming to an end, but its spirit can continue all year.

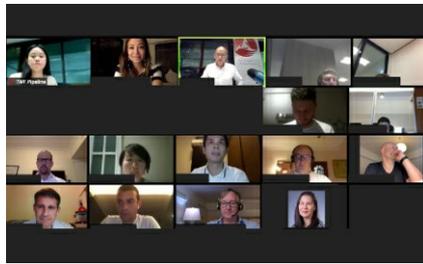
Early Bird pricing is available until Friday, March 27, 2020! For table/corporate sponsorship opportunities, please directly contact Virginia.Li@twfhk.org. Individual tickets can be purchased [here](#).

## TWF PROGRAMME UPDATES

### School Invitation to Join GGT Programme

To promote more girls' interest in STEM, Girls Go Tech Programme 2020 is now open to secondary schools that are serving some students from deprived backgrounds. Participants can expand their coding skills and knowledge through self-learning online courses on the Programme's [online platform](#) and in-person, technology focused learning activities. Through these experiences, participants gain an understanding of the myriad ways STEM is used in business and the community.

For schools who are interested in joining the Programme, please contact Carmen Cheung at 2592-4306 or [community@twfhk.org](mailto:community@twfhk.org) for more details.



### Male Allies Parenthood: Bridging Company Policy and Reality

On Monday evening, we hosted our first virtual all Male Allies event on the topic of parenthood. We were delighted to have Ronald Wong from Talking Talent lead the session, discussing latest research on the pressures that working parents experience, how life meets work and how Male Allies can also play a role in making workplaces more supportive of parents. Thank you to Ronald and everyone who attended!

## IN THE SPOTLIGHT



### Technology for Good

To facilitate students' ability to participate in real time virtual classes amid school suspensions, we lent 20 laptops to GGT's school partner Kit Sam Lam Bing Yim Secondary School to support their underprivileged students. The school principal and their students were very appreciative. Thank you to BAML for donating these laptops to TWF!

## SUPPORT TWF!

### Shop with SENREVE to Support TWF

TWF is pleased to partner with female-founded luxury handbag brand SENREVE's Women's Month campaign. Shop online anytime in the month of March using code **TWF2020** to receive a complimentary Card Wallet gift with purchase – and 8% of the sales will be donated to TWF's programmes and initiatives to support women and girls in HK! Their bags are available for sale online via [www.senreve.com](http://www.senreve.com)



## TWF CARE PACK – HELPING YOU NAVIGATE COVID-19



(Guardian)

- [Remote working amid coronavirus outbreak gives abusers new ways to target people online](#) (Reuters)

- [For some people, social distancing means being trapped indoors with an abuser](#) (Guardian)

- [Patriarchy and power: how socialisation underpins abusive behaviour](#) (Guardian)

**Masculinity**

- [Toxic Masculinity Oppresses Men in the Workplace, Too](#) (Forge)

- [Around the World, Universities Are Speaking Up on Manning Up](#) (University Times)

- [Toxic masculinity: his and her perspective](#) (Alestle)

9A Chun Wo Commercial Centre, 23-29 Wing Wo Street, Sheung Wan

 [info@twfhk.org](mailto:info@twfhk.org)  [twfhk.org](http://twfhk.org)  25928265

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