

Dear TWF friends

## The Power of #EachForEqual

What a week! Although the disruptions amid the coronavirus prevented in-person commemorations, the spirit of International Women's Day still flourished in virtual spaces. From our [panel discussion](#) looking at how Hong Kong can harness the challenges of the current situation to bring about greater gender equality to features in the [South China Morning Post](#) and [Hong Kong Citizen News](#) on the overall structural and societal issues we need to tackle to improve the lives of women and girls. These conversations, feedback and reflections have helped us to consider new areas and directions for our work.

The real highlight of the week, however, was the outpouring of actionable commitments that individuals made to advance gender equality at home, at work and in society. These actions are vital to making gender equality a reality. Thank you to each of you who took part in our campaign. For those of you unable to join us, there are still other IWD-related events taking place throughout the month that you'll find in our "In the Community" section. And it's never too late to commit to a small, consistent action to close the gender gap.

Make it specific. Make it actionable. Make it a habit.

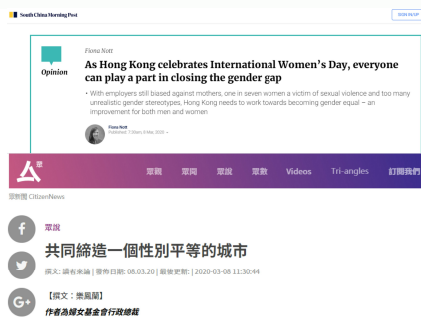
International Women's Day may be coming to an end, but the spirit of #EachForEqual can continue all year.

If each of us is committed to making a difference every day, we can together build a city that is #EachForEqual.



Get in touch at [Fiona.Nott@twfhk.org](mailto:Fiona.Nott@twfhk.org)

## INTERNATIONAL WOMEN'S DAY UPDATES



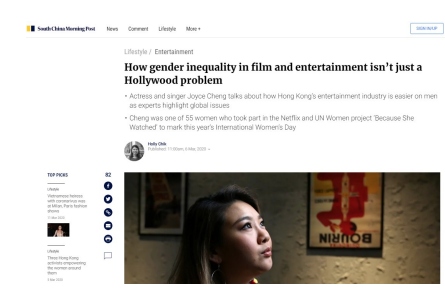
### TWF Op-Eds in SCMP and Citizen News

TWF CEO Fiona Nott published opinion pieces in the [South China Morning Post](#) and [Hong Kong Citizen News](#) respectively for International Women's Day. The piece examined the overall structural and societal issues we need to tackle to improve the lives of women and girls, it also emphasised that both individual and collective action are vital to make progress towards achieving gender equality in Hong Kong.

### TWF Company Secretary Interviewed by BitOrb

TWF Company Secretary Angelina Kwan shared her thoughts on female representation in the fintech industry with BitOrb. She also overviewed TWF's initiatives and programmes to promote gender equality and challenge gender stereotypes.





### TWF CEO Quoted in SCMP on Gender Inequality in Showbiz

TWF CEO Fiona Nott was quoted in a SCMP article that looked into gender inequality and female representation in the movie and TV industry in Hong Kong.

[Read more](#)

## TWF PROGRAMME UPDATE



### Hong Kong's Opportunities in Crisis

Last Thursday, TWF streamed a panel on "Hong Kong's Opportunities in Crisis" to commemorate International Women's Day. Under the current health context, our speakers explored the ways in which flexwork policies can alternatively improve or hamper gender equality; particular challenges and innovations for grassroots women; and explored the psychological challenges that many people face during this period, particularly carers. A huge thank you to our speakers: Cecilia Chan | HKU, Judy Kan | HER Fund, Jodi Schneider | Bloomberg, and Adrian Warr | Edelman. If you missed it, watch our panel [here](#).

## UPCOMING EVENT

### Reschedule: International Women's Day Lunch 2020

Please join us for TWF's International Women's Day Lunch, sponsored by Swire Group and Swire Properties, taking place on **June 11, 2020** at the Conrad Hotel Hong Kong as we reaffirm our commitment to build a gender-balanced world.

**Early Bird pricing is available until Friday, March 27, 2020!**

June 11 | 12:00 – 2:00pm | Conrad Hotel, Admiralty

We are delighted to present this year's programme: "Designing Equality". Our panel will explore the interaction of gender and design in private, public and commercial spaces and discuss challenges and celebrate achievements of women in the Hong Kong design world.

For table/corporate sponsorship opportunities, please directly contact Virginia.Li@twfhk.org. Individual tickets can be purchased [here](#).

[More info here](#)



## SUPPORT TWF!

### Shop with SENREVE to Support TWF

TWF is pleased to partner with female-founded luxury handbag brand SENREVE's Women's Month campaign. Shop online anytime in the month of March using code **TWF2020** to receive a complimentary Card Wallet gift with purchase – and 8% of the sales will be donated to TWF's programmes and initiatives to support women and girls in HK! Their bags are available for sale online via





## Thank You for Supporting TWF!

TWF is grateful for the generosity of organisations and companies that contributed to our programmes and initiatives in honour of International Women's Day: Momentai, Senreve, theNifshop and The Upper House. A heartfelt thank you to all supporters for donating a portion of sales to TWF to celebrate International Women's Day!

## IN THE COMMUNITY

## Join #WikiGap for Gender Equality

The Consulate General of Sweden in Hong Kong invites you to participate in this year's #WikiGap event. #WikiGap is a worldwide event in which people around the world gather to add more content to Wikipedia about women in various fields.

[More details here](#)

## OPENING AT TWF

### Programme Officer Opening

TWF is seeking a full-time Programme Officer to support our exciting range of programmes for advancing women leaders including TWF's signature Mentoring Programme, 30% Club/Women in Leadership related initiatives. The position would join our dynamic Pipeline Initiatives team and suit a recent graduate who is energetic, personable, communicative, highly organised and passionate about women's and gender issues. Applications should be received by March 15, 2020 (Early Application is encouraged).

[Apply Now!](#)

## WHAT WE'RE READING

### Gender Equality

- [Unsung heroes: 5 Asian women who will make you rethink gender equality](#) (SCMP)
- [Has Hong Kong achieved a gender-equal work environment?](#) (HR Online)
- [International Women's Day: how gender diversity at the top can give corporate Hong Kong a competitive edge](#) (SCMP)
- [The violet tide: Mexico's new feminist wave](#) (Economist)
- [Did first female-majority legislature in US make a difference?](#) (BBC)
- [Listen to: Nevertheless, she persisted: the futility of restricting abortion](#) (Economist Radio)
- [Olajumoke Adenowo: Nigeria's star architect on how she made it](#) (CNN)
- [Here's what being a single mom taught me about preparing for coronavirus](#) (The Lily)
- [As International Women's Day approaches, let's remember that gender equality makes good economic sense](#) (SCMP)
- [Antonio Guterres wants gender parity at the U.N. It may take time](#) (NY Times)
- [International Women's Day risks becoming 'corporate Mother's Day', feminists say](#) (Guardian)
- [Talking about a menstrual revolution: Asia's period problems](#) (HKFP)
- [How Sweden is fixing the housework gender gap](#) (BBC)
- [Protests and celebrations mark International Women's Day](#) (Politico)

### Sexual Violence & Harassment

- [Employers should be responsible for ending sexual harassment at work, Australian inquiry says](#) (Guardian)
- ['Complex and confusing': Workplace sexual harassment inquiry recommends overhaul](#) (SMH)

### Masculinity

- [Are men still passing responsibility for gender diversity initiatives to women?](#) (Campaign)

### Board Diversity

- [Hong Kong is falling behind on gender diversity](#) (FT)
- [Listen to: Why so few CEOs are women](#) (WSJ)

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