

Dear TWF friends



A huge thank you to everyone who came to, or otherwise supported, our 2017 Gala Dinner last Wednesday.

We were absolutely thrilled with the energy and engagement of our guests, the generosity of our supporting partners and prize sponsors, the touching sharing by our Girls Go Tech participants, and the beautiful performance of singers Medici Cantano, helping us raise record funds for our programmes, research and initiatives to help women and girls in Hong Kong. We are very grateful to our title sponsor, Bloomberg, for their contribution to a stellar result.

A special thank you to our Honorary Patron and keynote speaker, Mrs Anson Chan, for eloquently setting a clear picture of the further work that needs to be done to achieve gender equality. From "educat[ing] young men to treat young women as equals and to raise awareness at all levels of society of the need for zero tolerance of sexual harassment and abuse" to noting that "the ascendancy of more women into positions of leadership and influence will be a vital prerequisite to tackling gender bias, sexism and latent misogyny", Mrs Chan's speech touches on the most critical gender issues facing Hong Kong today. To read her full set of remarks, please visit this [link](#).

Get in touch at Fiona.Nott@twfhk.org.

Have a great week.

Warm regards

Fiona Nott
 CEO, The Women's Foundation

UPCOMING EVENTS



How Diversity Improves the Bottom Line

TWF is delighted to present the latest findings from McKinsey's 2017 Diversity Matters II report, in collaboration with The British Chamber of Commerce and McKinsey & Company. Guanyu Li, Senior Partner at McKinsey & Company, will share findings from McKinsey's latest research (the soon to be published report: Diversity Matters II). He will address the business implications of diversity in the workplace and delve deeper into the gender-specific insights the research has uncovered. The presentation will be followed by a moderated panel discussion with industry experts and will include an informal opportunity to connect with the presenter and panellists over coffee.

Date: Wednesday, December 6

Time: 7.45 am registration | 8.00 am - 9.30 am event

Venue: Baker McKenzie, 14/ F, Hutchison House, 10 Harcourt Road
 Register [here](#)

FIRESIDE CHAT WITH DAME CAROL BLACK, PRINCIPAL OF NEWNHAM COLLEGE

December 18, 2017
8.00-9.30 a.m. / Linklaters



A Fireside Chat with Dame Carol Black

Join TWF in conversation with Dame Carol Mary Black, DBE, FRCP, FMedSci, Principal of Newnham College at the University of Cambridge and Expert Adviser on Health and Work to NHS England and Public Health England. She is a member of the Welsh Government's Parliamentary Review of Health and Social Care in Wales and Bevan Commission on health in Wales, the board of UK Active, Rand Europe's Council of Advisers, PwC's Health Industries Oversight Board, and the Advisory Board of Step up to Serve. Light breakfast will be provided courtesy of Linklaters. All proceeds will go towards funding our Cambridge Scholarship.

Date: Monday, December 18

Time: 8.00 am registration | 8.15 am - 9.30 am event

Venue: Linklaters, 10/F Alexandra House Register [here](#).

TWF PROGRAMME UPDATES



T.E.E.N. Positive Parenting Workshop

Ms. Christine Mak, our partnering clinical psychologist, delivered a positive parenting workshop last Saturday at Holy Trinity College, a participating school of our T.E.E.N. Programme. The attending parents were taught how to help their children develop resilience, and how to build positive communication between each other.



T.E.E.N. Programme Showcased in Chengdu

Last week, Keith Tsoi, one of our youth mentors from the 6th year of the T.E.E.N. Programme, spoke at the 5th Adolescent Sexual & Reductive Health Forum in Chengdu with other representatives from China, Taiwan, Hong Kong and Macau. He shared his experiences promoting gender equality with the TEENs through the Programme and his committee work with the Family Planning Association of Hong Kong. Our #MyRealCareerLine advocacy campaign was also publicised at the event.



Girls Go Tech Workshops

Last week, TWF held two promotion sessions for Form 1 and Form 2 girls from Carmel Holy Word Secondary School and Pope Paul VI College, the most recent additions to our GGT Programme. Concurrently, three other GGT participating schools - CCC Ming Yin College, TWGHs Chen Zao Men College and United Christian College - completed a 3-day coding workshop. We were delighted to see many creative and imaginative tech items, such as a basketball and stand, SOS products, weapons, and clothes for a pet dog, all made by the participants with JavaScript and Micro:bit. Many thanks to all the passionate individuals and corporate volunteers from BlackRock and Macquarie for facilitating the workshops.



Girls Go Tech Teacher Workshop

Last Friday, we conducted a workshop for teachers at CCC Ming Yin College in collaboration with our training partner, BSD Code & Design Academy. Teachers were introduced to e-learning methods for integrating computational and design thinking into teaching across a range of subjects to enhance the learning experience for their students.



Mentoring Programme 2017-2018 Icebreaker #4

Last Thursday, our MP1718 cohort took part in our fourth Icebreaker session, entitled "Captivating Communications." Our participants learnt how to be aware of, and how to eliminate weak language; the importance of establishing a connection with the audience by lowering filters, and the tools needed to create a memorable presentation. Thank you to our facilitator, Kwong Yue Yang, from Own The Room and to Shiseido Hong Kong for hosting.

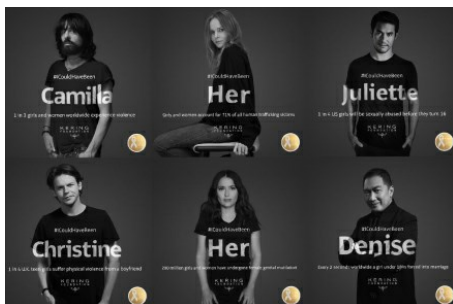
#MYREALCAREERLINE



#MyCareerLine Campaign takes home 1 silver & 4 bronze awards at the Kam Fan Awards

TWF is thrilled to have had our #MyRealCareerLine campaign win five awards at the 2017 HK4As Kam Fan Awards, Hong Kong's most recognised award in the advertising industry. The categories we won awards for are as follows: Silver, Media – Best Use of Stunts, Bronze: Integrated – Best Integrated Campaign, Bronze: Media – Best Integrated Media Campaign, Bronze: Cyber – Digital & Interactive & Mobile – Social Purpose, and Bronze: Direct – Best Integrated Direct Campaign. Read more about the awards [here](#). Congratulations to JWT and a huge thank you for their heroic effort in developing this campaign with us.

TWF IN THE COMMUNITY



Kering Foundation White Ribbon Campaign for Women 2017

TWF is proud to support the Kering Foundation's White Ribbon for Women Campaign. The Kering Foundation will call on the general public to imagine their lives as HER: the 1 in 3 girls and women who are victims of violence. I Could Have Been aims to draw attention to the higher risk of violence girls and women face – simply for being born female. Show your support by visiting ICouldHaveBeen.org and join the campaign.

BRITISH COUNCIL
FORUM ON LEARNER
DIVERSITY AND
CREATIVE TEACHING

DECEMBER 12



British Council forum on Learner Diversity and Creative Teaching, December 12

TWF is pleased to support the British Council's "What's next for inclusive education?" - A forum on Learner Diversity and Creative Teaching: Gathering Perspectives on December 12 from 10.00am - 4.00pm. The aims of the forum are to provide educators with a platform to share perspectives and experience on learner diversity in Hong Kong and internationally; teachers with practical, creative teaching ideas to use in their classrooms to promote learner diversity; and to connect academics and policy makers with those who are working at the front lines and those experiencing the effects of government policy to gain new or update perspectives. Please refer to the Programme [here](#) and biographies [here](#). Register [here](#) by 1 December 2017 (Friday) to attend and specify any special needs requirements.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and

breaking stories on women and gender:

- [The 'masculine mystique' – why men can't ditch the baggage of being a bloke](#) (The Guardian)
- [Gender-based insults to become a legal offence, says Macron](#) (France 24)
- [Japanese women are working more, but few are getting ahead](#) (Economist)
- [Honduras election: Women's rights put on the agenda](#) (Al Jazeera)
- [The Bad News on 'Good' Girls](#) (NY Times)

We are following the latest developments on combatting sexual harassment. Key reports below:

- [Harvey Weinstein's Secret Settlements](#) (The New Yorker)
- [Uma Thurman breaks silence on Harvey Weinstein, saying #metoo](#) (The Guardian)
- [Al Franken, That Photo, and Trusting the Women](#) (The Atlantic)
- [Confronting Sexual Harassment in Science](#) (Scientific American)
- [Don Burke revealed as alleged serial harasser and abuser of women](#) (Women's Agenda)
- [Ex-USA Gymnastics doctor apologizes, pleads guilty to criminal sexual conduct](#) (CNN)

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