

**EVENTS | PROGRAMMES | CEO BLOG**

Dear Stephanie

In case you missed it, Michelle Obama made a powerful speech in Argentina last week about her experience of dealing with sexism and harassment. According to the First Lady, "As I got older, I found that men would whistle at me as I walked down the street, as if my body were their property, as if I were an object to be commented on instead of a full human being with thoughts and feelings of my own. I began to realise that the hopes I had for myself were in conflict with the messages I was receiving from people around me." Despite the self-doubt instilled by such messages, the ultimate answer, she said, was to listen to the voice inside herself. "I decided to listen to my own voice and to rely on the support of the people in my life who believed in my ability to achieve my own dreams." Watch the speech [here](#).

We know that many women and girls are brought low by similar incidents but don't speak up out of embarrassment, shame or fear. We applaud Mrs Obama for sharing her experiences and calling out objectification and its eroding effect on the self-esteem and confidence of girls. If you have a story to share about dealing with sexism, please write to us at <http://sheobjects.org/contact/>. We would love to hear from you and promise to keep private anything you tell us in confidence.

Warm regards

Su-Mei Thompson  
 CEO, The Women's Foundation

**UPCOMING EVENTS****TWF FIRESIDE CHAT**

SHEILA FLAVELL


**TWF and WEN present Sheila Flavell, COO of FDM in conversation with Joanna Hotung, Founder of the KG Group**

TWF and WEN are delighted to present a fireside chat between Joanna Hotung, Founder of the KG Group and 2014 winner of the AmCham Entrepreneur of the Year Award, and Sheila Flavell, COO and part-owner of FDM and one of the UK's most influential leaders in IT skills development.

**DATE:** Wednesday, April 6, 2016

**TIME:** 8.15 - 9.30 a.m.

**VENUE:** LATHAM & WATKINS, 18/F, One Exchange Square, 8 Connaught Place, Central

[Register Now](#)



**SECRETS TO SUCCESS SPEAKER SERIES**

**Secrets to Success by Rosaline Koo - Founder & CEO, CXA**

TWF is delighted to present the next event in our not-to-be-missed Secrets to Success series featuring outstanding female leaders sharing their first-hand experience, insights and advice from their own leadership journey.

**DATE:** Monday, April 11, 2016

**TIME:** 12.30 - 2.00 p.m.

**VENUE:** KPMG, 8/F Prince's Building, Central

[Register Now](#)

**EQUAL OPPORTUNITIES COMMISSION BRIEFING SESSION**

ON EXISTING ANTI-DISCRIMINATION LAWS


**EOC's Discrimination Law Review**

TWF and Freshfields invite you to a briefing on the EOC's Discrimination Law Review featuring Peter Reading - EOC Senior Legal Counsel. Peter will discuss the comprehensive recommendations the EOC submitted to the government to modernize existing anti-discrimination laws in Hong Kong.

**DATE:** Friday, 15 April, 2016

**TIME:** 12.00 - 2.00 p.m.

**VENUE:** Freshfields Bruckhaus Deringer, 11/F Two Exchange Square, Central

[Register Now](#)

## TWF FIRESIDE CHAT

TAMARA LOHAN



### TWF presents Tamara Lohan AKA the 'Mrs' in Mr & Mrs Smith

TWF is delighted to present a fireside chat with Tamara Lohan - Founder, CTO and one half of the couple behind Mr & Mrs Smith ([Mrandmrssmith.com](http://Mrandmrssmith.com)).

**DATE:** Friday, April 15, 2016

**TIME:** 8.15 - 9.30 a.m.

**VENUE:** Linklaters, 10/F, Alexandra House, 18 Chater Road, Central

[Register Now](#)



### TWF PANEL EVENT

### TWF Panel on Law as a Pathway to Success

TWF and Paul Hastings are delighted to present a panel on Alternative Legal Career Pathways to Success featuring Vivian Lam, partner at Paul Hastings, and three outstanding General Counsels from very different industry sectors: Simon Brookes/Telstra, Christine Wong/HKEx and Susan Sayers/HSBC.

**DATE:** Friday, April 22, 2016

**TIME:** 8.00 - 9.30 a.m.

**VENUE:** Central location, TBC

[Register Now](#)

## TWF PROGRAMME UPDATES



### Life Skills Programme Company Visits

Last Tuesday, we partnered with four companies - AECOM Technology Corporation, Li & Fung Limited, Cathay Pacific, and Deutsche Bank - to organise company visits for 114 Form 4 students from Shek Lei Catholic Secondary School, as part of the TWF Life Skills Programme. Many thanks to the many volunteers from our corporate partners who led industry induction sessions, office tours and interactive group discussions.



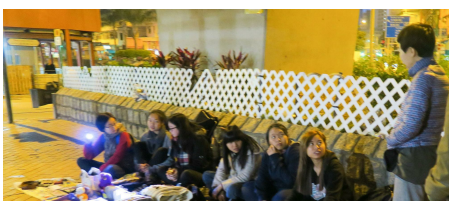
### Pilot Workshop for TWF's New Media Literacy Programme

Last Wednesday saw the kick off of TWF's new Media Literacy Programme in collaboration with CUHK's Hong Kong Institute of Asia-Pacific Studies, with a pilot workshop for 40 undergraduates at Shue Yan University. Drawing on our new documentary 'She Objects' (coming soon!), the Programme will train undergraduates and secondary school students to think critically about how media affects women and men's sense of identity, promotes the objectification of women and accentuates the leadership ambition gender gap.



### Girls Go Tech Coding Workshop

During the Easter holiday, Barclays held a three-day coding workshop in relation to three major coding languages - HTML, CSS and JavaScript - for 25 Form 1 and Form 2 students from Pope Paul VI College, as part of the TWF Girls Go Tech Programme. Many thanks to the group of supportive volunteers from Barclays who provided advice and knowledge about the IT industry.



### TEEN Alumni Visit the Dawn Market

Yesterday, TWF staffers led a group of TEEN alumni on an early morning visit to the Dawn Market at Sham Shui Po. The alumni gained valuable insights into life for individuals living the bottom of the pyramid in Hong Kong by talking to market participants and trying their hand at selling used clothing and other items.



## TWF IN THE COMMUNITY



### TWF's Rita Ching gives keynote at the AIESEC YouthSpeak Forum

Last Sunday, TWF Deputy CEO, Rita Ching delivered the keynote speech at the [YouthSpeak Forum of AIESEC](#). Rita spoke about why gender equality is one of the UN's Sustainable Development Goals, and the implications for Hong Kong society.

## TWF MISCHA PINS



To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at [stephanie.ko@twfhk.org](mailto:stephanie.ko@twfhk.org) to find out more.

## EXTERNAL EVENTS

### TWF is delighted to be supporting the following events:

**APRIL 12:** International Financial Law Review's [Asia Women in Business Law Forum](#)

**APRIL 15:** [Morgan Stanley Sustainable Investing Challenge](#) – a graduate student pitch competition for institutional investment vehicles that target competitive financial returns alongside positive social and/or environmental impact

## WHAT WE'RE READING

### Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [The Main Reason Women Make Less Money Than Men](#) (Huffington Post)
- [World Leaders Accused Of Backtracking On Gender Equality Commitments](#) (The Guardian)
- [Women and Minorities Are Penalized For Promoting Diversity](#) (Harvard Business Review)
- [The International Criminal Court Recognises Rape As A War Crime](#) (The Economist)
- [Justin Trudeau: I'll Keep Saying I'm A Feminist Until There's No Reaction](#) (Huffington Post)
- [As Emerging Multinationals Take Off, Are They Leaving Women at the Gate?](#) (Wharton School of the University of Pennsylvania)

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