


**EVENTS | PROGRAMMES | CEO BLOG**

Dear Stephanie

Happy International Women's Day!

As you will see from the news round-up below, TWF has been involved in many IWD celebrations including our own IWD gala lunch last Friday. A huge thank you to everyone who came to the lunch or otherwise supported the event which raised over Hk\$1 million for TWF and our work.

One of the most striking things about this year's lunch was the number of men in the room. Thank you guys for helping us to promote the message that gender equality isn't just a women's issue, it's a men's issue too. This is the message of my opinion piece in today's SCMP - see the link below. And it's why this week, we launched a new initiative: the TWF Male Allies, a group of male leaders from over 20 firms who are committed to driving institutional change and taking personal action to create a more level playing field.

At TWF, we think it is critical for men to assume greater responsibility for shifting the conversation about gender equality from the margins to the centre. In the words of former head of the Australian Army and this year's Australian of the Year, General David Morrison, "The standard you walk past is the standard you accept."

As always, we would love to hear your thoughts, ideas and actions that have been inspired by this year's International Women's Day. Please write to me at [su-mei.thompson@twfhk.org](mailto:su-mei.thompson@twfhk.org).

Warm regards

Su-Mei Thompson  
 CEO, The Women's Foundation

**UPCOMING EVENTS**

**TWF/Bloomberg Leading Female CFOs Panel & Networking Lunch**

TWF and Bloomberg are delighted to present a panel of Leading Female CFOs featuring Susanna Chiu/Li & Fung, Sarah Legg/HSBC, Gabriella Montandon/The Red Flag Group and Nancy Tse/Hospital Authority. We are honoured to have Peter Grauer, Bloomberg Chairman, provided welcome remarks.

**DATE:** Thursday, March 17, 2016

**TIME:** 12.30 - 2.00 p.m.

**VENUE:** Bloomberg Auditorium  
 27/F Cheung Kong Centre, 2 Queen's Road, Central

[Register Now](#)


**Gender Pay Gap Panel & Lunch**
**Negotiating the Gender Pay Gap Panel & Lunch**

Women in Hong Kong earn on average 17% less than their male counterparts. Our panel of experts will discuss what employers and individuals need to do in order to close the gender pay gap.

**DATE:** Wednesday, March 23, 2016

**TIME:** 12.00 - 2.00 p.m.

**VENUE:** Clifford Chance, 27/F, Jardine House, One Connaught Place, Hong Kong

[Register Now](#)

**TWF IN THE NEWS**
**ADVOCATING EQUALITY**

China Daily



Click [here](#) to read last Friday's interview with Su-Mei in the China Daily.



Tune into [Asia's Quest For Gender Equality](#) - Su-Mei was a guest on this morning's Squawk Box on CNBC with Bernie Lo and guest host, Helen Zhu of Blackrock.



Click [here](#) to enjoy our opinion piece in today's SCMP.

COMMENT • INSIGHT & OPINION

### Men are natural allies in the fight against sexism and abuse

Su-Mei Thompson says we need to reframe the issue as a men's problem – as violence against women and other kinds of abuse harm more than the women – while encouraging all to take a stand

South China Morning Post edition: HONG KONG  
INSIGHT & OPINION



Click [here](#) to read today's SCMP article on the under-representation of women in senior executive and non-executive roles including an interview with Su-Mei.

## CELEBRATING IWD IN THE COMMUNITY!



### AmCham/TWF panel on The Path to Success: Why Mistakes Are Mandatory

This morning, AmCham and TWF presented a panel of former AmCham Women of Influence Award winners including TWF CEO, Su-Mei. Moderated by Elaine Cheung, the other speakers were Karin Ann - Co-Founder and Principal, The International Montessori School, Julia Charlton - Managing Partner & Principal, Charltons, and Kimberley Cole, Head of Sales Specialists, Asia, Thomson Reuters Hong Kong.



### IWD Lunch at the Ladies' Recreation Club

TWF was delighted to partner with the LRC on a special IWD lunch for 70 LRC members and guests who enjoyed a preview of excerpts from She Objects and a Q&A session focusing on how the beauty ideal promoted by media is adversely impacting women and girls. Many thanks to our panelists: Nicola Fan - Director of She Objects, Justine Campbell - Family Life Coach and Positive Psychology Practitioner, and Professor Joyce Ma - Department of Social Work, CUHK.



### SCMP MBA & Postgraduate Festival - Women in Leadership Panel

Last Saturday, TWF's Lisa Moore spoke on a Women in Leadership panel alongside Karin Ann - Founder & Principal of the International Montessori School and Rita Pang, Co-Founder and Counsel at Bridgeway Advisors Group as part of the SCMP's MBA & Postgraduate Festival. The panel was moderated by



Alessandro Paparelli, Vice President of Human Resources, Kering Asia Pacific.



### TWF IWD 2016 Lunch

Last Friday, we hosted our most successful IWD lunch to date, attracting a sell-out crowd of more than 500 guests and raising over HK\$1 million for our research and community programmes. The lunch featured a keynote speech by Dr Jackson Katz, the architect of the bystander intervention approach and leading anti-sexism advocate, academic and filmmaker.



### Jackson Katz in Hong Kong

TWF had the pleasure of hosting Jackson Katz last week thanks to the generous support of the US Consulate and Ashurst. Jackson gave a series of inspiring talks and workshops at Blackrock, HKU, the EOC and HKIS, speaking to university administrators and students, corporate leaders, the Hong Kong Police Force, domestic violence NGOs and concerned fathers.



### Morgan Stanley IWD Event

TWF was invited by Morgan Stanley to present a preview of She Objects excerpts and an experts panel comprising Nicola Fan - Director of She Objects. Win-Sie Tow - Artistic Co-Director of Reel Women HK, and Mario Liang - Assistant Professor at Centennial College. The panel was followed by a lively audience discussion on the beauty ideal and the hypersexualisation of women in media.

## IWD OFFERS

Salvatore Ferragamo  
Private  
Cocktail & Shopping  
Experience  
In Aid Of  
The Women's  
Foundation  
Wednesday,  
March 16, 2016



### Exclusive Shopping Privileges at Salvatore Ferragamo

TWF is delighted to invite you to a private cocktail and shopping experience at Salvatore Ferragamo. Please join us on Wednesday, March 16 from 6.30 – 8.30 p.m. at G1-3, Mandarin Oriental, Hong Kong. Please RSVP to Jessica Boyle at [Jessica.boyle@twfhk.org](mailto:Jessica.boyle@twfhk.org) by March 10.



DEFINE YOUR PATHWAY TO  
**SUCCESS**  
WITH TWF



A TWF x MISCHA COLLABORATION

### TWF Mischa Pins - On Sale now!

TWF is selling pins, specially designed for TWF by Mischa's Michelle Lai. The beautiful black and gold enamelled pins featuring Mischa's signature design can be purchased at TWF and partner events for HK\$50.

## EXTERNAL EVENTS

**TWF is delighted to be supporting the following events:**

**MARCH 6-27:** [Reel Women HK's First Film Festival](#)

**APRIL 12:** International Financial Law Review's [Asia Women in Business Law Forum](#)

**APRIL 15:** [Morgan Stanley Sustainable Investing Challenge](#) – a graduate student pitch competition for institutional investment vehicles that target competitive financial returns

## WHAT WE'RE READING

### **Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:**

- [Getting Women On Boards](#) (Economia)
- [Why Are There So Few Women In Hong Kong Politics?](#) (SCMP)
- [Return-To-Work Schemes: Support For Women](#) (Financial Times)
- [Woman In A Man's World: Hong Kong's Top Female Firefighter](#) (SCMP)
- [The Best—And Worst—Places To Be A Working Woman](#) (The Economist)
- [Women On Boards Hong Kong 2016 Report](#) (Community Business)

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