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Fund the Change: Create a More Gender Equal Society



Dear TWF Friends,

Yesterday was the International Day of Charity, a time to recognise the significant role the non-profit sector plays in contributing to Hong Kong's development. Ensuring our community is knowledgeable around how our sector does the work that we do, the challenges we face, and the role that each of us play in building an ecosystem for a better Hong Kong is important.

Hong Kong's NGO sector is 70% female, and similar to other female-dominated sectors such as caregiving and cleaning, is the risk to assign it the harmful, demeaning label of 'women's work.' The work is neither glamorous nor prestigious, and neither lucrative nor highly visible. It requires emotional labour, and combined with stretched resources and rapidly changing conditions, means the NGO workforce is vulnerable to burnout, particularly since the pandemic. And yet, this work – and the work of all 'feminised' sectors – are fundamental to the functioning of any society.

Each year, the Centre for Asian Philanthropy and Society publish their Doing Good Index, a resource that studies giving trends in 17 Asian economies. The findings on Hong Kong are telling: over half of NGOs in Hong Kong report a low level of individual giving. What is significant to note about this trend is the top reason for not giving, i.e. "people believe supporting underprivileged groups is not their responsibility." And whilst NGOs are increasingly utilising corporate funding – 85% in 2022, a 26% increase from 2020, there can be challenges with the lack of multi-year funding that would enable more sustainable, long term impact in the communities NGOs serve.

[Reflect & Act: Ways to support our work](#)

1. Educate yourself: Watch Voice for Social Good's "[Bake a Difference: The Full Funding Principle for Non-Profits](#)" campaign to learn more on the importance of unrestricted funding.

2. Support TWF's work to improve the lives of women and girls through donating funds:

Check out our [Fundraising Guide](#) to give you inspiration on where to start!

Or consider becoming a [monthly donor](#).

3. **Join TWF's Fundraising Committee:** We are looking for individuals who want to help us raise funds to improve the lives of women and girls, and join a creative, passionate community of advocates. Visit [here](#) for more information.

Read More

UPCOMING EVENT



Gala Dinner 2023 – Power On: Beyond the Binary Code

When does zero and one result in a world of technicolour opportunity?

Join TWF for our Gala Dinner 2023, supported by Title Sponsor, **Bloomberg**, and Associate Sponsor, **Jardine Matheson**, where we venture beyond the binary code to explore opportunities to thrive in the technology revolution and the implications for gender equality.

The widespread adoption of AI and emergence of Web3 is fundamentally altering our social fabric, reconfiguring gender roles and forcing us to adapt and innovate in response to new technology at an unprecedented pace. Women's identities, too, in existing and emerging spaces continue to powerfully evolve beyond the binary. How these identities and forces interact is at the heart of our exploration.

On November 2, come celebrate with us at The Ritz-Carlton Hong Kong as we turn up the power, invite in the colour and embrace how we can **Power On: Beyond the Binary Code**.

For information on sponsorship opportunities, please contact Phoeb.Ho@twfhk.org or Development@twfhk.org.

PROGRAMME UPDATES



English for Good: Work Shadowing

Two groups of students from our English for Good Initiative joined a one-day work shadowing at Clifford Chance and Linklaters, respectively. They engaged in one-on-one meeting with their tutors/mentors to understand their work, learned about the structure of a legal firm, received career guidance from trainee lawyers, and participated in workshops on job seeking, presentation and web design skills. Huge thanks to the passionate Clifford Chance and Linklaters' volunteers for hosting them.

Girls Go Tech: Work Shadowing

On 22 - 24 August, GGT participants joined a 3-day Work Shadowing Scheme co-organised by State Street. Participants had the chance to delve into State Street's professional work culture, gaining firsthand exposure to innovation, collaboration, and expertise. This eye-opening experience provided them with new knowledge and equipped them with valuable skills and insights to be successful in the finance industry. Participants engaged in mock interviews with volunteers and were given useful feedback on their interview and CV-writing skills. They also gave presentations on staff volunteering opportunities and shared them with senior executives. We extend our gratitude to State Street for this invaluable opportunity.



JOB OPENINGS

TWF has several full time opportunities for individuals to join its dynamic team to support a broad body work contributing to closing the gender gap in Hong Kong.

Senior Operations Officer - Apply by September 15. [Apply now!](#)

Programme Senior Manager/Manager, Pipeline Initiatives - Apply by September 10. [Apply now!](#)

Programme Senior Officer/Officer, Community Programmes - Apply by September 29. [Apply now!](#)

SUPPORT TWF!



Join the Touch x TWF Contemporary Kintsugi Workshop!

In collaboration with Touch Gallery, join a captivating contemporary Kintsugi workshop from October 10-12 at Touch Ceramics to support TWF! Unleash your inner artist as you craft exquisite, one-of-a-kind accessories that reflect your unique style and personality. Limited to 10 participants per session, reserve your spot for \$1000, inclusive of two accessories. Don't miss this exclusive opportunity - **50% of the proceeds will be donated to TWF!**

Date: October 10-12, 2023

Time: 3pm - 5:30pm

Venue: Touch Ceramics, Tai Kwun, Central

To secure your spot and obtain further information, please

contact development@twfhk.org.

[Learn More](#)

IN THE COMMUNITY



What The Fog*

TWF is pleased to support Hong Kong's first Menopause festival: **What The Fog*** hosted by The Menopause Space and FemTech Association Asia. The programme includes a keynote by our CEO Fiona Nott, panels on The Impact of Menopause on Health, The Impact of Menopause at Work and The Impact of Menopause at Home. It will be held at **WLAB, Club Wheelock X The DO** in Quarry Bay on **October 18, 2023, from 2-7 pm**. If you would like to bulk purchase over 10 tickets, a 10% discount will be offered. Please contact info@themenopausepace.com for details.

[Get your tickets now!](#)

ON OUR RADAR

The Good

- [Chinese Holdouts Look to Add Women to Their All-Male Boards \(Bloomberg\)](#)

The Challenging

- [Hong Kong varsity camp scandals: police arrest man, 28, over sex assault on Education University student, 18, and voyeuristic act \(SCMP\)](#)

The Unexpected

- [Wear pink but don't cry: what young men really think of masculinity \(The Times\)](#)

9A Chun Wo Commercial Centre, 23-29 Wing Wo Street, Sheung Wan, Hong Kong



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