

**EVENTS | PROGRAMMES | CEO BLOG**

Dear TWF friends

Last Saturday, I attended the inauguration ceremony for the new Gender Studies Undergraduate Programme at the Chinese University of Hong Kong. This is the first programme of its kind in Hong Kong and marks an important milestone for gender studies in the Territory.

We know from our work at TWF that the talent pool in Hong Kong is very small if you are looking for gender experts who can join the dots between data and trends on the one hand and on the other hand, formulate effective long-term policies that can break the cycle of poverty for women, provide ethnic minority girls with equal access to education and other opportunities, afford women and girls enhanced protection from violence and harassment, and create a more level playing field for women in the workplace. While the current Administration is to be commended for this year's Policy Address and directing all Government bureaux and departments to apply gender mainstreaming when formulating major Government policies and initiatives, at TWF we are concerned about the paucity of talent in Hong Kong that is familiar with gender research, gender budgeting and other gender concepts.

This is why a few years ago, we launched a scholarship programme to send Hong Kong students to Cambridge to pursue the M Phil in Gender Studies. I am very hopeful that some of the students from CUHK's new undergraduate programme will be our future scholarship recipients and have the opportunity to further their studies at Cambridge before returning to work in Hong Kong. Our very best wishes go to the 20 undergraduates (including 4 male students!) who are embarking on this exciting new course of study and we salute CUHK for shining a beacon on the field of gender studies and its importance in this part of the world.

To contribute to our scholarship schemes which are supporting deserving Hong Kong students to pursue their dreams at Cambridge, HKUST and other leading institutions, please email me at [su-mei.thompson@twfhk.org](mailto:su-mei.thompson@twfhk.org). No amount is too small, we would love to hear from you!

Warm regards

Su-Mei Thompson  
CEO, The Women's Foundation

**TWF PROGRAMME UPDATES****T.E.E.N Alumni on Cable TV!**

During our T.E.E.N. Programme Alumni Summer Camp in August, TWF's Deputy Executive Director, Rita Ching and two of our T.E.E.N. Alumni participants were interviewed by Cable TV News. The interview aired on Cable TV yesterday and can be viewed [here](#).

**Kicking off the Fifth Year of our Life Skills Programme!**

Yesterday was the kick-off of the fifth year of our Life Skills Programme at St Catharine's School for Girls. Over the last 4 years, this Programme has touched the lives of over 7,000 students and 1,000 parents and teachers. With the launch of the fifth cycle, we will impact a further 2,000 students over the 2015-16 school year.

**TWF IN THE SPOTLIGHT**

**TWF's Entrepreneur Series Featured Today in the Hong Kong Economic Journal**



TWF's Empowering Women Entrepreneurs Online Series was featured in today's HKEJ. The [article](#) discusses the importance of supporting women entrepreneurs and mentions TWF's programmes to encourage girls to pursue STEM subjects and careers. To find out more about TWF's STEM initiatives, click [here](#).

**BUILDING AN  
INCLUSIVE ECONOMY**

A CONVERSATION WITH SU-MEI  
THOMPSON ON THE BSR BLOG



**Building an Inclusive Economy: A  
Conversation with Su-Mei Thompson**

Last week, TWF CEO Su-Mei Thompson was featured as part of BSR's series of conversations with inclusive economy thought leaders. Su-Mei shared her thoughts on the challenges facing women in Hong Kong and how businesses can promote more inclusive workplaces. To read the full interview, click [here](#).

**TWF'S RITA CHING  
FEATURED ON  
CABLE TV!**

VIEW THE INTERVIEW  
ONLINE NOW



**TWF's Rita Ching Featured on Cable  
TV!**

Separate from the T.E.E.N. Programme interview, last week Cable TV also aired a feature on Rita's social enterprise, Above & Beyond Education. To hear Rita's views on the education of Hong Kong's youth, click [here](#).

**UPCOMING EVENTS**



**TWF + COCOON  
PITCH NIGHT**  
WOMEN  
ENTREPRENEURS  
EDITION



**CoCoon Pitch Night X TWF: Women  
Entrepreneurs Edition**

**DATE:** Thursday, September 24, 2015

**TIME:** 6.30 – 9.00 p.m.

**VENUE:** CoCoon, 3/F Citicorp Centre, 18  
Whitfield Road, Tin Hau

**ABOUT THE EVENT:** Six start-ups with female founders, CEOs, CTOs or COOs will present at our CoCoon/TWF Pitch Night. Click [here](#) for more information.



**Gala Dinner 2015**

**DATE:** Thursday, October 29, 2015

**TIME:** 7.30 – 11.00 p.m.

**VENUE:** The Conrad Hotel, Pacific Place, 88  
Queensway, Admiralty

**KEYNOTE SPEAKER:** Madeline Di Nonno, CEO  
of the Geena Davis Institute on Gender in  
Media

For inquiries regarding sponsorship and  
table/ticket sales, click [here](#) or contact

[Jessica.Boyle@twfhk.org](mailto:Jessica.Boyle@twfhk.org)

**EXTERNAL EVENTS**

**TWF is delighted to be supporting the following events:**

**SEPTEMBER 22-23:** Garden of Hope's [Conference on Human Rights & Dignity of Asian Girls](#)

**SEPTEMBER 23-25:** Ivey [Human Resources Executive Leadership Program](#) - Bridge key gaps to being a strategic business HR leader. **Registration deadline September 4.** For more information, contact Shanthy Flynn on 5238 6711

**NOVEMBER 6** AMCHAM 12th Annual [Women of Influence Conference and Awards](#)

**NOVEMBER 9-12** Hong Kong University of Science and Technology and Smith College [Leadership Program for Women](#)

**WHAT WE'RE READING**

**Our top picks for recommended reading and listening on the key trends and**

**breaking stories about women and gender:**

- [Big Leaps for Parental Leave, If Workers Actually Take It](#) (NY Times)
- [Women Still Suffer Gender Pension Gap](#) (Financial Times)
- [The Australian Bar Is Going Backwards. Shouldn't There Be More Women Silks?](#) (The Guardian)
- [Mile High Club: British Airways Offers Mentoring At 35,000 Feet](#) (Forbes)

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