

EVENTS | PROGRAMMES | CEO BLOG







Dear Stephanie

TWF is delighted to have been selected by the Investor Education Centre's education platform, "The Chin Family", to be a programme partner for its new Financial Literacy Programme for HK primary students. The Chin Family is managed by the IEC, which is supported by the Education Bureau and all four financial regulators.

We are humbled by, and grateful for, this recognition of TWF's passion for, and expertise in, running successful grassroots financial literacy programmes - from TWF's Financial Literacy & Employability Programme for Marginalised Women to the financial literacy stream of our Life Skills Programme for Adolescent Teens.

At TWF, we passionately believe that financial literacy is the starting point for individuals to take control of, and assume responsibility for, their own future. To us, financial literacy is not about becoming an expert in managing money but about learning to make smart, well thought-out decisions, being able to identify and assess risks, being disciplined about planning and putting plans into action, and knowing when to seek advice and help from others.

We also know that money management can be an intimidating subject which is rife with stereotypes - in particular, that financial matters are a male domain. We have been so heartened by the impact of our Financial Literacy Programme on our female participants' self confidence and courage to make positive changes around them. We are also delighted by how our participants have drawn on their learnings from the Programme to model smart budgeting and money management decisions and teach these skills to their children. We are thrilled that two of our Financial Literacy & Employability Training Programme Ambassadors have been invited to share their money saving strategies at the IEC's Education Fair on February 18 as part of Money Month (see below).

We will be working with the IEC to design and run financial literacy programmes in five primary schools in Hong Kong impacting over 600 students in total. If you would like to nominate a local primary school to participate in the Programme, please contact Connie Cheung at connie cheung@twfhk.org.

Warm regards

Su-Mei Thompson CEO, The Women's Foundation

UPCOMING EVENTS



TWF's Cambridge Scholarship 2017 Info Sessions

Every year, TWF sponsors one deserving Hong Kong student to pursue the year-long MPhil in Multi-Disciplinary Gender Studies at the University of Cambridge. The Scholarship is granted on the basis of academic excellence and covers university and college fees and a stipend towards living expenses. For more information on the scholarship and how to apply, click here. Interested applicants are also encouraged to attend an info session - see dates/times below:

January 19, Polytechnic University, 1.00 - 2.00 p.m.

January 24, Chinese University of Hong Kong, 3.30 - 5.00 p.m.

January 25, Hong Kong Baptist University, 12.00 - 3.00 p.m. (drop in basis) To register or for inquiries, please email Lisa.Moore@twfhk.org



Celebrate International Women's Day with The Women's Foundation – Early Bird Prices End This Week!

Tables are now selling fast for TWF's 2017 IWD Gala Lunch! Sponsored by Thomson Reuters, the lunch will feature an inspirational keynote address by Gary Liu, CEO of South China Morning Post Publishers Ltd. Drawing on his expertise in digital media and his experiences as a business leader, innovator and opinion influencer at Google, Spotify and Digg, Gary will share his thoughts on how to

navigate a digital world with a distinct editorial identity, how to unlock innovation through thought diversity and what it's like to straddle two cultures personally and professionally. The event will also include an update on TWF's work, a delectable lunch and enticing auction prizes. To purchase tickets and for sponsorship enquiries, please contact Sarah Abbott Ladner at

Sarah.AbbottLadner@twfhk.org. Early Bird

Prices end on Friday, January 20! **DATE:** Friday, March 3, 2017 **TIME:** 12.00 – 2.00 p.m.

VENUE: JW Marriott Hotel Hong Kong

Click here to learn more

TWF PROGRAMME UPDATES



Girls Go Tech Plantbot Workshop

Last Friday, our Girls Go Tech Programme ran its first Plantbot Workshop at HKMA KS Lo College for almost 40 F.1 and F.2 female students. Building on the Coding Workshop from earlier in the Programme, the girls were introduced to more advanced skills that will enable them to build and manage controlled-circuit plant watering kits.



Mentoring Programme HBDI Whole Brain Thinking Workshop

Last Saturday, we hosted the first of two Mentoring Programme HBDI Whole Brain Thinking Workshops. Participants received detailed assessment results on how they think and communicate, how to deal with pressure and how to adapt when working with people with different thinking styles. Many thanks to Linklaters for hosting and Pauline Wong for facilitating.

TWF IN THE SPOTLIGHT



TWF at Thomson Reuters' Pan Asian Regulatory Summit 2016

TWF CEO, Su-Mei Thompson, was interviewed on whether we need regulatory intervention in relation to gender diversity at the Thomson Reuters' Pan Asian Regulatory Summit 2016. Watch the interview here.



Women in Leadership Summit

TWF Board Vice-chair, Angelina Kwan, was a keynote speaker at this week's Aventedge Women in Leadership Summit. Other speakers on advancing women representation in the boardroom, dealing with unconscious bias and engaging men as inclusive leaders included TWF Male Allies: Sanjeev Chatrath/Thomson Reuters, Bob Grove/Edelman, Brian Henderson/Baker & McKenzie, Geoff Wilson/KPMG and Clarence Yang/BlackRock.

IN THE COMMUNITY



Kering Mentoring Programme Graduation

Earlier this month, TWF was delighted to join participants of Kering's Mentoring Programme for women at Kering to toast the close of their year-long programme. Congratulations to the 2015-2016 cohort and to Kering on a







Money Month: Let's talk about money

TWF is proud to support Money Month, Hong Kong's first territory-wide financial education campaign that will run from February 18 to March 18. Two of our Financial Literacy and Employability Training Programme ambassadors will share their money saving strategies at the Education Fair on February 18. Click here to learn more about the campaign. Money Month is an initiative run by the Investor Education Centre under the Hong Kong Strategy for Financial Literacy to raise awareness of the benefits of financial education.

SUPPORT TWF!



Buy Your Tickets for MindMuse: A Charity Concert In Aid of Girls & STEM

Join us for a night of wonderful music in aid of girls and STEM organised by CELL (Community Engagement in Learning and Living), a student-run organisation seeking to bridge social gaps and empower the underprivileged in Hong Kong. The brainchild of Misha Fischer, a 15 year old student at GSIS, the concert will feature performances by Misha herself, along with Warren Lee, Lorenzo Iosco and Tae-Mi Song.

DATE: Tuesday, February 7, 2017

TIME: From 7.30 p.m.

VENUE: City Hall Theatre, 5 Edinburgh Place,

Central

TICKETS (@HK\$200pp) are available here -

Keyword Search: MindMuse.



TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at stephanie.ko@twfhk.org to find out more.

WHAT WE'RE READING

Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- As World Leaders Descend Upon Davos, The Gender Debate Rumbles On (CNBC)
- <u>The Women's March on Washington Platform Calls for Reform on Every Level</u> (New York Magazine)
- Female Hong Kong Chef Takes Top Award In Asia And Breaks The Glass Ceiling In A Man's World (SCMP)
- A 'Fatherhood Penalty' ? U.K. Workplace Culture Reveals Its Lack Of Connection (Forbes)
- Half Of Fathers Want Less Stressful Job To Help More With Child-Rearing (The Guardian)
- <u>Hidden Figures: Inspiring STEM Heroes For Girls</u> (Tech Crunch Network)

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