



## EVENTS | PROGRAMMES | CEO BLOG

Dear Stephanie

I am heading tonight for Deauville to attend this year's [Women's Forum for the Economy & Society](#) where I will be interviewing two remarkable women: Amani Yahya and Norma Bastidas. Tune in via the weblink to join our conversation!

23-year old [Amani Yahya](#) is Yemen's first female rapper. Her mission is to use music to raise awareness about the status of women in the Arab world. Her songs highlight controversial themes: child brides, sexual harassment and the restrictions women face. Amani started writing lyrics in her diary while still at high school and taught herself to rap by listening to Lil Wayne and other artists. She started performing in underground venues in 2012 and has gained a significant following without having released an official recording. She faces the multiple challenge of being a young female rapper in a society that is deeply conservative and one of the least open to Western musical genres. When civil war broke out in Yemen in 2014, Amani moved to Saudi Arabia where she is unable to performing publicly and uses social media to share her music with listeners from around the world.

Meanwhile, [Norma Bastidas](#)'s story is a remarkable tale of survival. At a young age, she endured the loss of loved ones, poverty and being trafficked as a sex object. She subsequently took up extreme sports and holds the Guinness World Record for the longest triathlon - running, swimming and biking an incredible 3762 miles from Cancun to Washington DC. Between emotional pain and physical pain, she says emotional pain is much harder to endure. Her hope is to use her celebrity as a super-athlete to tell her story about survival and to change society's perceptions of victims of sexual violence and trafficking. "Be Relentless" - a new documentary chronicling Norma's journey is slated for release in early 2017.

Please join me in saluting these incredibly brave women!

Warm regards

Su-Mei Thompson  
CEO, The Women's Foundation

## UPCOMING EVENTS



### TWF Festive Fundraising Balloon Debate

TWF and Clifford Chance's second festive fundraising "Balloon Debate" is this week! A balloon debate is a debate where the audience is invited to imagine that the speakers are flying in a hot-air balloon which is sinking. Someone must be thrown out or everyone will perish! Our brave balloonists include Simon Brookes/Telstra as Malala Yousafzai, Brian Gilchrist/Clifford Chance as Neil Armstrong, Leonie Valentine/Google as Hedy Lamarr, Angelina Kwan/HKEX as Donald Trump, Claire Lim/TWF as Queen Elizabeth II and Dean Ward / Thomson Reuters - intriguing persona TBC. Proceeds will be shared between Operation Santa Claus and TWF. Drinks, canapes and merriment will be in ready supply!

**DATE:** Thursday, December 1, 2016

**TIME:** 6.30 - 8.00 p.m. (Registration and networking start at 6 p.m.)

**VENUE:** Clifford Chance's offices, 27/F, Jardine House, Central

**REGISTER** [here](#)

### LUNCH & LEARN TALK

RABBI DELPHINE HORVILLEUR



### Lunch & Learn Talk with Rabbi Delphine Horvilleur

Please join us for a Lunch & Learn talk with Rabbi Delphine Horvilleur. Delphine is France's third female Rabbi and one of very few female Rabbis in Europe. She is also a Knight of the French National Order of Merit and the author of acclaimed books about the role of women in societal discourse, feminism and the transmission of identities. Delphine will discuss gender stereotypes, why we need female spiritual leaders and the difference it makes to have women's voices in leadership, as well as

her own personal career journey. A light lunch will be served.

**DATE:** Friday, December 2, 2016

**TIME:** 12.15p.m. - 2.00 p.m.

**VENUE:** Consulate General of France in Hong Kong, Segalen Conference Room, 25/F, Admiralty Centre Tower II, 18 Harcourt Rd

**REGISTER** by emailing Laetitia Mergui at [lmerguson@balmain.asia](mailto:lmerguson@balmain.asia). Tickets are HK\$200pp. Please bring cash or a cheque to the venue.



### Launch of TWF's Gender-Inclusive Global Mobility Best Practice Guide

Please join us for the launch of our latest Best Practice Guide: Success Markers for Gender-Inclusive Global Mobility Programmes. TWF and our panel of subject matter experts will discuss the main inhibitors for female executives to be globally mobile and success markers and innovative ideas for gender-inclusive global mobility programmes.

**DATE:** Wednesday, December 7, 2016

**TIME:** 12.15 - 1.45 p.m (Registration at 12 p.m.)

**VENUE:** PwC, 21/F, Edinburgh Tower, 15 Queens Road Central

**REGISTER** [here](#)

## TWF PROGRAMME UPDATES



### Mentoring Programme: Ice-breaker 4

Last Wednesday, we hosted our fourth TWF Mentoring Programme Ice-breaker on Gravitas: Voice and Presence. In this session, mentors and protégés learnt how to use their voice and physical presence to project gravitas. Many thanks to David Pope for facilitating and to Bloomberg for hosting.



### TWF Panel at the HKIHRM Conference

Last Friday, TWF presented a panel on best practices for developing the female talent pipeline at the 2016 HKIHRM Annual Conference. Many thanks to all our guest panellists for their expertise and candid sharing and to the HRM team for inviting us to be part of this year's excellent conference.



### TWF @ American Express Leadership Academy HK

TWF's Research & Advocacy Manager Lisa Moore took part in last week's American Express Leadership Academy run by Common Purpose. Every year, 50 non-profit professionals are selected to join the inspirational five-day programme that focuses on developing NGO leaders.

## SHE OBJECTS UPDATE



Last week, Holy Trinity College hosted a screening of She Objects for 500 female students. After the screening, TWF Deputy CEO Rita Ching and She Objects interviewee & makeup artist Sofa Chan participated in a Q&A with the students. Coming up, Deutsche Bank will host a screening for staff and clients this week. To arrange a screening for your company, women's network, school or university, please email [Sarah.AbbottLadner@twfhk.org](mailto:Sarah.AbbottLadner@twfhk.org).



**TWF featured in "Those Who Inspire: Hong Kong"**

TWF CEO, Su-Mei Thompson, is one of the 67 role models featured in "Those Who Inspire: Hong Kong" - a new book launched last Saturday at a reception hosted by the French Consul-General, Eric Berti. The book is intended to be a free mentoring resource and source of inspiration for youth. If you are interested in sponsoring some books or finding out more, please contact Delphine Baretts at [delphine@thosewhoinspire.co](mailto:delphine@thosewhoinspire.co).



**UBS D&I Lunch and Learn**

TWF Development Director, Claire Lim, was the guest speaker at the UBS D&I Lunch and Learn last week. Claire shared ideas from her TEDx talk, "Why Asia Needs More Tiger Women" which was followed by a discussion and live polling about challenges for women in the workplace and ways for organisations to address them.



**TWF Quoted in HR Magazine**

TWF was quoted in last week's Human Resources Magazine on "The gender skills gap as a business issue". Click [here](#) to read the article.

**OPENINGS AT TWF**

**Marketing & Communications Manager/Director**

TWF is seeking a full-time Marketing & Communications Manager/Director to manage and implement its marketing & communications strategy. This position would suit a marketing & communications executive with broad experience of traditional & digital media, CRM and PR. You are welcome to apply even if you don't cover the entire spectrum of desired skills and experience provided you are a capable manager, quick learner and resourceful. Click [here](#) to view the job description.

**Assistant Manager/Manager, Pipeline Initiatives**

TWF is seeking a full-time Assistant Manager/Manager, Pipeline Initiatives to help manage its programmes, partnerships and other initiatives to develop the pipeline of female talent in Hong Kong for executive and non executive roles. This position would suit an energetic, articulate and organised professional who is passionate about talent development and women's issues. Click [here](#) to view the job description.

**IN THE COMMUNITY**



**TWF Salutes Women in Space!**

TWF is delighted to be supporting SPARQ Technology Investors Society's upcoming speaker event featuring Beth Moses, Chief Astronaut Instructor at Virgin Galactic. Register now to hear Beth share first-hand information and insights into the world's first commercial spaceline designed by Richard Branson and his space teams. **Limited tickets. Please use this code to register: SPARQ-TWFK**  
[Register Here](#)



**ASIFMA's 4th Annual Holiday Bazaar**

TWF is happy to support Women In Finance Asia's [4th Annual Holiday Bazaar](#) featuring products from local female entrepreneurs, artisans and designers in aid of Free to Run



Kick off the 2016 holiday shopping season at this year's Holiday Bazaar, featuring products from local home-grown businesses, artisans and designers. While you browse, enjoy some holiday treats and enter for a chance to win prizes in our lucky draw!

FREE ENTRY

on Wednesday, December 7 from 6.30 to 9.00 p.m. at Clifford Chance, 27/F, Jardine House.



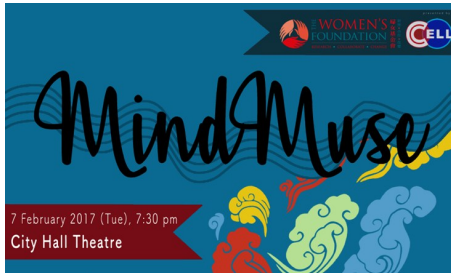
### Women in Leadership Summit

TWF is happy to support the 2nd Annual Women in Leadership Summit Asia in Hong Kong. The two-day conference on January 16-17, 2017 promotes empowerment, leadership and career advancement for female leaders, managers and next-generation leaders.

**Please use the code TWF10% for a 10% discount.**

[Register here](#)

## SUPPORT TWF!



### Save-The-Date for MindMuse: A Charity Concert In Aid of Girls & STEM

Join us for a night of wonderful music in aid of girls and STEM organised by CELL (Community Engagement in Learning and Living), a student-run organisation seeking to bridge social gaps and empower the underprivileged in Hong Kong. The brainchild of Misha Fischer, a 15 year old student at GSIS, the concert will feature performances by Misha herself, along with Warren Lee, Lorenzo Iosco and Tae-Mi Song.

**DATE:** Tuesday, February 7, 2017

**TIME:** From 7.30 p.m.

**VENUE:** City Hall Theatre, 5 Edinburgh Place, Central

**TICKETS** (@HK\$200pp) are available [here](#) starting December 1, 2016.



### TWF Mischa Pins

To raise funds for our programmes, TWF is selling pins, specially designed for TWF by Michelle Lai - MISCHA founder. The beautiful black and gold enamelled pins featuring MISCHA's signature design can be purchased at TWF and partner events for HK\$50. We are looking for volunteers to help us with selling pins within their organisations and networks. Please contact Stephanie Ko at [stephanie.ko@twfhk.org](mailto:stephanie.ko@twfhk.org) to find out more.

## WHAT WE'RE READING

### Our top picks for recommended reading and listening on the key trends and breaking stories about women and gender:

- [Confident Fathers Have Happier Children](#) (BBC)
- [Getting More Women Into Leadership Roles Will Encourage Others To Step Up](#) (The Guardian)
- [As A Gender, We Men Are In Crisis But Feminism Might Just Help Us Out](#) (The Independent)
- [Study: Inclusive Environment Key To Closing STEM Gap](#) (US News)
- ['As Boys, We Are Told To Be Brave': Men On Masculinity And Mental Health](#) (The Guardian)
- [How Male Teachers Can Help To Challenge Gender Roles In Nursery School Education](#) (The Conversation)

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