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## TWF BREAKFAST ON FINANCE AND GENDER BY JOY ANDERSON APRIL 24, 8.00A.M. - 9.30A.M.



## JOY WILL SPEAK ABOUT:

- How incorporating a gender lens into financial analysis leads to better results
- Global trends in gender lens investing
- How gender lens investing effect a broad set of investment strategies
- Opportunities in Asian financial markets

## About the speaker

Joy Anderson is a prominent leader at the intersection of business and social change. In 2011, Joy was ranked 51st in Fast Company's annual of the 100 Most Creative People in Business. She leads Criterion Institute - a think tank on how markets can be shaped to create social and environmental good. Joy is the founder of Criterion Ventures, cofounder of Good Capital and led the development of Rockefeller-funded Healthcare\_Uncovered from 2006 until 2009. She has been closely involved in several leading social innovation award programs including Unreasonable Institute and Echoing Green, and as chair of the board of directors of Village Capital and through her work with Investor's Circle, she is actively involved in shaping early stage social investments.

**DATE**: Friday, April 24 **TIME**: 8.00-9.30A.M.

VENUE: Thomson Reuters, 42/F, Gloucester Tower, The Landmark, Central

**RSVP**: HK\$200 per person including breakfast. Seats are limited. Please <u>CLICK HERE</u> to

register and pay.

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