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## TWF launches Empowering Women Entrepreneurs Online Workshops supported by Google!

Dear TWF friends

The Women's Foundation is delighted to invite you to the October 28 launch event for our Empowering Women Entrepreneur Online Series supported by Google.

The launch will feature a panel discussion exploring current challenges women entrepreneurs are facing in Hong Kong and discuss ways in which relevant stakeholders can collaborate to increase the pool of women entrepreneurs in Hong Kong and help women owned businesses to scale up. We hope the launch will also kickstart sharing on the online resources and other technology tools, and the training, mentoring and networking initiatives available to women entrepreneurs in Hong Kong.

The six-part series, which will run from November 2014 to June 2015, will address the main skills, knowledge gaps and other challenges that are impeding women business owners from scaling up their businesses through workshops run by successful entrepreneurs and qualified trainers. The aim is to provide women entrepreneurs with practical and innovative tools, approaches and frameworks, and a stronger network of industry leaders and peers going forward.

Speakers for the launch event include:

Patricia Lau, Deputy Head, Efficiency Unit, The Government of the Hong Kong Special Administrative Region

Erica Ma, Community Manager, CoCoon

Cat Rust, CEO & Co-Founder, Exicon

Michelle Sun, CEO & Co-Founder, First Code Academy

Su-Mei Thompson, CEO, The Women's Foundation

Date: Tuesday, October 28 2014

Time: 11.30am - 12.30pm (registration from 11.00am)

Venue: CoCoon, 3/F Citicorp Centre, 18 Whitfield Road, Tin Hau

Language: English

Please RSVP by October 27 to me by email: [Lisa.Moore@twfhk.org](mailto:Lisa.Moore@twfhk.org) or call with any questions: 2581 1873.

Warm regards

Lisa Moore  
Research & Advocacy Manager

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